

Feb Report

Sent Feb packin with a \$2600 day today Jenny and Cathy B had a riot. Customers are commenting continually on the store appearance. The music playing in the store has gotten a lot of very positive comments and has helped change the atmosphere of the store as well.

Pickups have slowed down pretty drastically and I have noticed a lot of ads on tv for Superthrift. The quality of goods we are picking up are often very poor. I am reassuring the crews that by picking up most goods , sometimes we get winners sometimes not so much.

However after saying that I believe that we again have a record Feb, so I am not too concerned at the moment but feel if sales slow down due to lack of good quality goods we may have to run some adds ourselves to maintain our sales.

We have 3500 customers in the loyalty program with \$300.00 redeemed thru Feb so the system is working well and the volunteers continually are adding more names to the database

Dave Boer and Bert Buitenhuis have also become assets along with Jim and John k and John M and are coming in regularly to help. I am extremely happy with everything we are getting done.

We now have a 50 inch monitor at the door and will be running the cameras into that so it is more obvious and can be easily seen from the counter so hopefully we can reduce theft more. This should be running in a week or so.

The motorized door for the entrance is ordered thru Baylock , the mattress display has been moved and Bill brought in the door that used to be dividing the furniture area and the sorting area so I would like to reinstall that for better security for the sorters. It is a rolling door. Still having floods and wet floors and wet furniture. Paul Muller was going to stop by and give us some direction.

We will likely not have any power for a day in March as Hydro will be working in the lane. I would like to have the circuit looked at as I would like to run a generator for this period as the sump pump has to be kept running anyways. I may ask Pastor Hoekstra to help me with this. We may have to buy a cable to accomplish this. I would rather not close the store for a day.

Jackie will be working in the store Thurs Fri and Sat and she will be coming in early and staying later to get all of the jobs done so we will still be working the same hours as she is now.

I am talking to New York Subs about gift certificates to give to companies like Bob the Mover who just brought in a truckload of furniture valued at approx \$ 1500 most of which is now sold. My hope is to stimulate companies like this so that we will get a better variety of goods. I hope to negotiate a deal with them so that when it comes to next Christmas we can do NYS gift certs that instead of Tims cards .

That's it that's all! Hopefully more volunteers step up to help at the till so we can handle the increased traffic.